

THE AMAZING  
RACE™



# TV's Greatest Adventure



The award-winning reality series pits 11 teams, each comprised of two members, against each other on a trek around the world for approximately 25 days. At every destination, each team must compete in a series of challenges, some mental and some physical, and only when the tasks are completed will they learn of their next location. Teams who are the farthest behind will gradually be eliminated as the contest progresses, with the first team to arrive at the final destination winning \$1 million. Airs on CBS.

# The World's Race



Ten Emmy® Awards for  
“Outstanding Reality  
Series”

7.6 Million  
Weekly Viewers

47 Million Annual Viewers

64% are College Educated

42% have Household  
Income over \$75,000



Source: Npower/NTI Through 05/17/2016



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